



Adannatumelo@gmail.com



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ADANNA IKEDIASHI resume



ABOUT ME

Self-expression isn't just an embodiment- it's my birthright. As an Advertising copywriter my sole purpose is to create clear narratives that are action-driven, relatable, and memorable. Adapting to the pressure and needs of brands/audiences is the part I enjoy most. The mental challenges fuels the quality of my work, and commitment to achieve objective.

EXPERIENCE

Digital Marketer Intern

Red & Yellow creative business school
|2023

- Tracking Kpis
- Writing web copy for Black Friday special
- Adapting copy across various platforms and understating audiences
- Collaboration with team members to achieve objective assigned

Writers College student 2025-2026

- Applied copywriting fundamentals through stuctured briefs, and real-life scenarios during my training

EDUCATION

Writers student

Writers college
Jan 2025- Jan 2026

SKILL

Market analytics

Email marketing

Hard workers

Leadership

Web programming